Notes

the newsletter of

The National Orchestral Association

Documentary Celebrates 75 Years of NOA

This has been an exciting year for the Association, as it celebrates 75 years of accomplishment. The recently completed documentary, Leon Barzin the National Orchestral Association, chronicles the rich legacy of the NOA and the extraordinary leadership and vision of its founding conductor, Maestro Leon Barzin. For 75 years, the NOA has championed the cause of American performing artists and composers, sponsoring premieres of American classical compositions, and providing debut opportunities for such musical luminaries as Itzhak Perlman.

The NOA was founded in 1930 to help train American musicians for professional careers in American symphony orchestras, which until that time had been dominated almost exclusively by European NOA musicians. The responsible for training generations of American orchestral players and conductors. It was a pioneer in music education outreach programs, bringing musical ensembles public schools in the 1940s, and using radio and television to reach an even wider audience. The NOA was among the first to include women and minority musicians in American orchestras, activities have expanded beyond educational outreach, to include more community-based performance organizations. For more information about the NOA and its history, visit www.nationalorchestral.org.



BURTON RUBIN TO BE HONORED AT NOA ANNIVERSARY GALA

Burton R. Rubin, Esq. will be honored at the NOA's black-tie gala at New York's Lotos Club on October 27, 2005, where he will be the recipient of the Kennedy Leadership Award, in recognition of his extraordinary contributions to the world of business and the arts. The award, named in honor of the late NOA Chairman, Frances Kennedy, recognizes outstanding leadership by a member of the business community. This year's honoree, Burton R. Rubin, is a man of extraordinary accomplishment, who is Of Counsel to Sonnenschein, Nath & Rosenthal LLP, a major international law firm. Mr. Rubin is also a longtime Officer and Director of The Philadelphia Coca-Cola Bottling Company. Mr. Rubin is a graduate of Tufts University and the New York University Law School where he was an editor of the Law Review.

In addition to his distinguished legal career, Mr. Rubin left the practice of law to accept business leadership positions. He recalls with great pleasure his first foray into business, where he had an opportunity to work with his father-in-law and associates in a major national distribution firm, which was later acquired by Textron, Inc. Mr. Rubin remained with Textron to oversee the operations of the firm. Later, he returned to the practice of law with the firm of Lipkowitz & Plaut, and in 1989



joined Rubin Baun Levin Constant & Friedman as Of Counsel. It was in 1979 that Mr. Rubin met J. Bruce Llewellyn, who was to become his client, business associate, and friend.

Following a distinguished career in government service, Ambassador Llewellyn purchased The Philadelphia Coca-Cola Bottling Company, and gave Mr. Rubin the opportunity to become involved as an officer and investor. Mr. Rubin worked together with Mr. Llewellyn on numerous business ventures, including the acquisition of the ABC television affiliate in Buffalo, New York, and the acquisition of the New York Times cable system in New Jersey. Mr. Rubin has provided assistance and guidance to a wide variety of charitable endeavors over the years. He is a former President of the Board of Trustees of Woodmere Academy, was the first non-graduate member of the Board of the Baruch College Leadership Fund, and a longtime patron of both the New York Philharmonic and The Lincoln Center Theatre. He has also been involved with the Boston Symphony at Tanglewood through the Koussevitzky Society. Mr. Rubin and his wife Suzanne established a scholarship fund at Smith College in honor of her sister. Mr. Rubin has also been a longtime supporter of Tufts University where, in his undergraduate days, he put his years of training and love of music to use, supplementing his income as leader of Burt Rubin and the Swingers, playing saxophone, clarinet, and flute. He noted that his many accomplishments would not have been possible without the 45 years of love he has shared with his wife, Suzanne, and the joy received from his children, Frederic and Margot, their spouses, Laura and Jacqueline, and grandchildren, Melanie, Jordan, and Madeleine.

CONCERT CELEBRATES LIFE OF FRANCES KENNEDY

On February 15, 2005, the NOA was pleased to sponsor a concert and cocktail reception honoring the memory of the late NOA Chairman, Frances J. Kennedy. The evening featured a performance by world-renowned pianist Walter Hautzig, who joined other noted musicians in a moving concert in honor of our beloved Fran Kennedy. The concert was a fitting tribute to an extraordinary leader who devoted so much of her life to helping others. Her vision, her wisdom and her love of music continue to inspire all of us.

REGIONAL OPERA HOUSES

NOA founding conductor, Maestro Leon Barzin, believed that the future of music in America would depend to a great extent on the initiatives of smaller organizations in bringing music to the public. Much like the NOA, the programs being presented by the Dicapo Opera Theatre of New York, and the Goodspeed Opera House in Connecticut, are providing valuable performance experience for American musical artists, and the NOA was pleased to recognize their efforts in enriching the cultural life of the communities they serve. special note is the Dicapo Children's Chorus and Children's Opera Series provide opportunities introduce young children to the world of opera.

UTAH ARTS ORGANIZATION RECEIVES NOA SUPPORT

The Park City Performing Arts Foundation, through its performing venue, the Eccles Center, has presented an extraordinary array of talent, and continues to be an important cultural resource for the area. The NOA was pleased to be able to make a special contribution to this organization in memory of Frances Kennedy. NOA Director Ralph Gates cites this organization's work as a cornerstone of cultural life in Utah. The NOA salutes this fine organization and its indefatigable director, Teri Orr.

MUSIC OF THE SPHERES NEW SEASON



The NOA is proud to be supporting the fall season of Music of the Spheres. This fine organization founded by renowned violinist and conductor Stephanie Chase, promotes and develops new audiences for classical music through innovative chamber music concerts and lectures that illuminate music's historical, philosophical and scientific foundations. Information about upcoming concerts for this

innovative company may be found at www.members.aol.com/SpheresofMusic/index.htm.

STECHER & HOROWITZ GALA

NOA directors David Levitman and Matthew Trachtenberg were pleased to attend the May dinner at the University Club celebrating the achievements of the Stecher and Horowitz Foundation. This unique organization has been responsible for fostering the careers of young classical pianists by providing them with performance opportunities important American venues. Founded by the acclaimed piano duo, Melvin Stecher and Norman Horowitz, this fine organization provides young piano prodigies with the care and attention needed as they begin their careers. We salute this organization and the truly amazing pianists they have introduced to the public.

BARZIN DOCUMENTARY

A documentary entitled Leon Barzin and the National Orchestral Association is now available on DVD. The twohour documentary chronicles the history of the National Orchestral Association and the career of its founding conductor, Maestro Leon Barzin. It features recollections by students, colleagues and friends of Maestro Barzin, as well as many photos and audio recordings from the archives of the NOA. documentary is being made available to various media outlets, and will be sent as a thank you for NOA contributions of \$200 or more. The documentary is dedicated to NOA patron, Eleanor Close Barzin.

DANCE COMPANIES RECEIVE GRANTS FROM NOA

The NOA was pleased to assist The Ballet School of Stamford in providing performance opportunities with live music for young students and outreach programs in local Connecticut communities. NOA founding musical director, Leon Barzin, was an early advocate for outreach programs in the public schools, and himself started an NOA program called "Adventure in Ballet" in the 1940s, which later led to the founding of the New York City Ballet. The NOA also provided assistance to Katrina O'Brien & Co., a Massachusetts-based ensemble modern dance company that is providing important opportunities for young American performers, and recently performed in New York to a sold-out audience. We congratulate these companies on their fine programs.

CONCERTS IN THE HEIGHTS BEGINS SIXTH SEASON

Concerts in the Heights will be presenting its sixth season of music. This chamber music company, founded by violinist Monica Bauchwitz, continues its mission of bringing together world-class chamber musicians for inspiring and educational performances in an informal setting. The concerts are receiving continued

attention in Manhattan's Washington Heights area and throughout the City. Weekly matinee performances are attended by senior citizens and students from local public schools. The concerts serve school districts that receive little exposure to fine arts and cultural events, and the feedback from area teachers has been overwhelmingly positive. These concerts bring prominent composers to their audiences for lectures and informal discussions, and have enriched the cultural life in upper Manhattan.

